

# City College News

GEORGE BROWN COLLEGE

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Arleigh Tamlin (left) and Dawn Moncrieffe use sign language as they study together. The pair are students in the new, 34-week College Preparation Program for the Deaf and Hard-of-Hearing at George Brown. Tamlin is also the reigning Miss Deaf Ontario.

## Program emphasizes deaf culture

George Brown has started a unique program to help people get the most of both the hearing and deaf worlds.

The 34-week College Preparation Program (CPP) for the Deaf and Hard of Hearing mixes academic upgrading, career counselling and courses about deaf culture.

"We focus on providing the CPP students with information about their unique culture and history and the experiences of other deaf and hard-of-hearing people," says teacher Len Charbonneau.

"Deaf and hard-of-hearing people face many unique challenges. Role models in positions of leadership help dispel fear of the unknown."

The three deaf teachers in the program serve as role models of successful deaf people in the hearing world for the program's 19 students, he says.

The program uses American Sign Language to teach English, following a model developed by a college in Arizona.

CPP student Arleigh Tamlin is becoming something of a role model for her fellow students. The 20-year-old was chosen Miss Deaf Ontario at the

Ontario Cultural Society of The Deaf's Festival of Arts in the fall.

For the two years of her reign, she will act as a spokesperson for special events hosted by the Canadian Hearing Society.

After graduating with her CPP class this May, Tamlin hopes to study gerontology or physiotherapy.

## Nightingale day care gets city's go ahead

After more than a year of discussion, the City of Toronto has approved the College's plan to build a two-storey day-care centre behind its Nightingale Campus.

The \$1.1-million facility will provide care for 52 children, most of whose parents work in nearby hospitals.

Mount Sinai Hospital, Toronto Hospital and the Toronto Institute of Medical Technology are contributing \$504,000 towards construction of the centre, which could open in September, 1990.

## Nursing Assistant program will join College in July '90

A long-established nursing assistant program with 100 students a year will join George Brown in July, 1990.

The Ministry of Education-operated Regional School for Nursing Assistants will be amalgamated with the College under the terms of a recent agreement between George Brown and the provincial government.

The 40-year-old school, which currently leases classroom space from Toronto General Hospital, is one of five nursing assistant schools across Ontario that will join colleges in 1990.

"We welcome the RNA program as it complements our existing health sciences offerings," says Academic Vice-President Garth Jackson.

The Nursing Assistant program will be located at St. James Campus, necessitating the relocation of the Electronics program to Casa Loma.

George Brown is requesting \$1 million from the Ministry of Colleges and Universities to renovate space for the program.

The School has a staff of nine, including seven teachers, a principal, and a secretary.

Currently, the School starts the 37-week program twice a year – in March and September – with a class size of 50 students.

Those students, who currently pay \$444 tuition, spend the first three months in classroom study, and much of the rest of the program in clinical work in Toronto hospitals.

The transfer of the nursing assistant schools is an extension of a policy adopted in the early 1970's which resulted in the transfer to colleges of hospital-based nursing programs, according to Bob Oliver of the Ministry of Education.

There are nursing assistant programs at 16 colleges across Ontario, including Humber, Seneca, Centennial, Sheridan, Durham and Georgian in the Toronto area.

Nursing assistant schools are located in Thunder Bay, Sudbury, London and Hamilton, as well as Toronto.



## Comment by Doug Light

### Helping the 10% with special needs

The ramps leading into George Brown buildings have become so commonplace that we hardly notice them anymore. But to a person in a wheelchair, they are a hearty welcome to the College.

These and other modifications to increase physical accessibility, are also symbolic of George Brown's commitment to accommodate people with special needs of all types.

While the special needs of people with physical disabilities are immediately evident, there is a much larger group of people whose need for accommodation by the College is less visible but just as important — such as people with learning disabilities. In fact, one person out of ten in the population at large has some form of special need.

George Brown's commitment to serve these people was made formal by the Board of Governors' approval in early February of a Special Needs Policy.

Developed by advisory committees to the Educational Access Department of the Access Division, the policy states clearly that the College "...will enable all students and staff with special needs to participate fully and safely in the educational, social and cultural life of the College..."

Their participation, which is limited only by safety factors and human and financial resources, is made possible by a number of steps, including special programs, and services that range from personal educational attendants to special computer software.

One key to the success of this policy is the ability and willingness of all staff to accommodate students or staff with special needs on an individual basis. The people with special needs who come to George Brown have already displayed courage and determination. To meet their needs may sometimes challenge our creativity, but meeting this challenge will bring its own unique rewards.

D. E. Light

## College should build on strengths, says business owner on Board

To prosper, colleges may have to become more like collections of specialty boutiques rather than department stores where you can find just about anything you want.

That's the view of Board of Governors member David Pratley, who runs his own communications business.

Pratley says there is currently too much duplication of programming among colleges in the same region — particularly in Metro Toronto.

"Colleges should develop programs and strengths which are unique, rather than being generic institutions," he says.

Specialization would allow colleges to develop strong reputations in chosen fields, making it easier to recruit students. It would also give colleges the opportunity to deflect some capital investment costs required to keep a complete range of programs up to date.

But specialization, which was debated during the Ministry of Colleges and University's Vision 2000 study, has its drawbacks too, Pratley says.

If colleges specialized, students could face extra costs connected with travelling long distances or moving to the college that offered the program they wanted.

"My only concern is accessibility.... I would not like to see the interests of students sacrificed for the benefit of a more profitable college system."

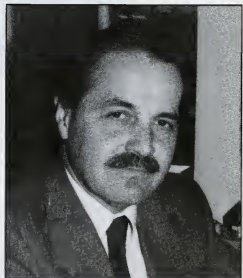
As the president and owner of B.T.V. Communications, Inc., a company which specializes in creating business television systems for corporations and institutions, Pratley has provided a business perspective to the Board for the past year.

"I'm an advocate of entrepreneurship; in small business or corporate environments."

As Board liaison with the School of Business, Pratley is exploring with staff the possibility of developing new programs — in franchising, for instance — to meet the needs of potential entrepreneurs.

"Our challenge at the board level is to help develop programming that works. Industry and colleges must work together to provide the flexible education required in this changing economic age."

Pratley completed a Business Administration degree at the University of Western Ontario, and then did post-



Board member David Pratley says colleges need to build on their strengths and specialize.

graduate work at the University of Toronto and a Food Executive Program at the University of Southern California.

No stranger to the college community, he was an instructor in a specialized marketing course on supermarket operations and management, and later became the director of business programs at Humber College in Etobicoke. He has also worked in management development at Ontario Hydro, and as director of planning, training and development at Loblaw's Ltd., before forming his own company in 1980.

### Our students have the best taste in Ontario

George Brown Hospitality students proved they have the best taste in Ontario at the provincial Taste of Canada competition held in Toronto in early February.

Competing against students from five other colleges, they walked away with a lion's share of the prizes including 11 gold, 11 silver and 14 bronze medals.

George Brown apprentice Jim Olberg won the Top Entry in Show prize.

Students from Humber College came second with three gold, four silver and three bronze medals.

The two-day competition at the Sheraton Centre was hosted by the Escoffier Society of Toronto. In addition to college students, apprentices and professional chefs competed for prizes.

# Events

**March 1 to 29 - Support Staff Development Month: *March into the Nineties.*** Workshops will be offered throughout the month at Casa Loma and St. James, including *WordPerfect 5.0, Present with Confidence, Mentoring for Success, Macintosh for the Power User, Effective Business Writing, Coping with Difficult People and Marketing the College.* Contact Maria DeNotaris at 944-4661 for more information on dates and times. Sponsored by the Staff Training and Development Office.

**March 1 - *Working People's Picture Show:*** a lively theatre show tackling socially relevant issues such as racism, pay equity and day care, through songs and scenes. Part of the *March into the Nineties* series (see above item), but open to all staff. Casa Loma, Room C-337, 1 to 3 p.m.

**March 3 - Saturday Counselling Workshop: *Career Development.*** 10 a.m. to 12:30 p.m., St. James Campus, 200 King St. E., Room 775. Workshop leader is Dr. Lucille Peszat. Sponsored by the Continuing Education and Marketing Division.

**March 5 and 19 - Career Development and Information Workshop.** 258 Adelaide St. E., 2nd Floor, 6 p.m. For information or registration call Lisa Trudel at 867-2062. Sponsored by the Continuing Education and Marketing Division and the Access Division.

**March 7 - Woodsworth College (University of Toronto) information session** for staff about pre-university and undergraduate degree programs. Noon or 1 p.m., St. James, Room 675. Sponsored by the Staff Training and Development Office.

**March 9 - Woodsworth College information session** for staff, noon or 1 p.m. 175 Kendal Ave., Room B-206. (See March 7 item.)

**March 12 - *Students for Stop 86* benefit dinner.** Plumer's Dining Room, 300 Adelaide St. E. A fundraising dinner organized by second-year Hospitality students on behalf of Stop 86, a downtown shelter run by the YWCA for young women in crisis. Call Wendy Jones at 867-2239 for more information about the dinner.



**COLLEGE FAIR -** Grade 13 Bloor Collegiate student Elizabeth Teixeira has her blood pressure checked by Fitness and Lifestyle Management student James Stavroukas at a college information fair held at the School of Hospitality in mid-February. A number of Ontario colleges and George Brown departments set up displays and information booths at the fair. Teixeira came to find out about educational opportunities in law enforcement.

- Atkinson College (York University) information session for staff about the Bridging Course for Women and the Women's Studies program. Noon to 2 p.m., St. James, Room 321. Sponsored by the Staff Training and Development Office.

**March 13 - Board of Governors Meeting.** 500 MacPherson, Boardroom, 5 p.m. All welcome. For information call Pat Smith at 944-4473

- Tennis instruction begins at St. James gym, 4 p.m. For details call 867-2176.

**March 15 - *Working People's Picture Show,*** St. James, Room 185, 1 to 3 p.m. (See March 1 item.)

- College Council Meeting, 8:45 a.m., 500 MacPherson Ave., Boardroom.

- Junior Escoffier Society fundraising auction of dinners, cookbooks, etc. School of Hospitality, noon.

**March 20 and 22 - Tennis Tournament** at Kensington, 4 p.m. To register call Val at 867-2411.

**March 22 - Affirmative Action Advisory Committee general meeting,** 8:30 a.m., Room C318, 160 Kendal Ave. Becky Kane of the Metro Action Committee on Public Violence Against Women and Children will speak

between 9:45 and 10:15 a.m. on the issue of safety. All are welcome.

**March 26 to 30 - Access Awareness Week** featuring displays at all campuses and special events, including a performance by the *Rolling Thunder Revue*, on March 28 at noon at St. James, room to be announced. Sponsored by the Educational Access Department of the Access Division. For information call 944-4466.

**March 27 - Female Managers Group** presents *Power and Decision Making.* 8:30 a.m. - 10 a.m., Boardroom, 500 MacPherson.

## Staff award nominations are open until April 17

George Brown staff have until April 17 to nominate their colleagues for the first annual Board of Governors' Awards of Excellence.

The five award categories are: educational achievements or innovations, outstanding service to the College community, outstanding community service, leadership within a profession, and team achievements. Winners will be presented with certificates at a ceremony this spring.

Nomination forms and information about the awards will be sent to all staff in early March.

# Names in the News



*The Hon. Monte Kwinter (right), Minister of Industry, Trade and Technology, speaks with School of Business and Graphic Arts Dean Jim Ross at a special presentation to program advisory committee members at Plumer's on Feb. 8. Kwinter's speech addressed the growing need for co-operation between industry and education in Ontario. The annual dinner recognizes the contribution of George Brown's advisory committee members — business, industry and community representatives who advise the College on program content.*

Hospitality Chairperson Brian Cooper is helping India open its doors a little wider to tourism. Cooper will be the keynote speaker at the 27th All India Hotel & Restaurant Convention in Bangalore, India in March. More than 300 of the top hoteliers in India are expected to attend the three-day convention, which centres on the theme: "India, The Destination of the 1990's". "Tourism is now viewed as being the biggest potential economic growth area for India in the 1990's," says Cooper, who will travel for two weeks after the convention to various hotel and restaurant training institutes throughout India. "George Brown College can play a key role in future international tourism training endeavours," he adds. "I hope this opens a door to an ongoing co-operative relationship between the two countries."

Health Sciences Dean D'Arcy Atkins has announced the appointment of three Chairpersons to the Nursing Department to replace Heidi Yamashita, who will retire this spring after a career in nursing and nursing education that started in 1950. New chairpersons are: Dr. Betty Power, who is now Co-ordinator of Health Records Administration in the School of Busi-

ness; Paula Rice, who is Co-ordinator of Nursing Practice with the Hospital for Sick Children; and Jackie Salmona, who is Co-ordinator of post-diploma nursing programs in George Brown's Health Sciences Division.

Continuing Education and Marketing Division Chairperson Danny Cushing recently got a nice pat on the back — all the way from Manhattan, Kansas. That's where staff of the Learning Resources Network chose the bold new cover look of George Brown's Continuing Education calendar as one of the "Best Brochure Ideas of the Year." The Network has 3,000 members engaged in marketing education.

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George Brown  The City College

Staff of the Nursing Department are establishing a scholarship fund in memory of former Co-ordinator Lynn Buist who died in June, 1989. The award will be given to graduates of each nursing class who wish to go on to further education in nursing. Donations should be sent to:

Marilyn Buist Scholarship Fund  
Nursing Department  
St. James Campus.

The Human Resources Department reports the following staff changes:

New support staff include: Patricia Cunningham in the Day-Care Centres Department at Casa Loma; Wieslan Gajek and Marian Gargula in caretaking at St. James; Kamal Gocool in the School of Business at St. James; Michele McClory in the Waterpark Place Day-Care Centre, Denise Pitre in the Ontario Skills Development Office at 180 Frederick St.; Donna Tozzi in the Computer Aided Engineering Department at Casa Loma; and Lisa Michaels is the new Communications Assistant in the Public Relations Department at 258 Adelaide St. E.

John Neven is joining faculty of the Architectural Engineering Department at Casa Loma.

Internal transfers include: Richard Grayston, formerly in Plant Operations at St. James, is now a faculty member in Metal Fabrication at 160 Kendal; Douglas McLaren, formerly with the Research Department at Kensington, is now a faculty member in Architectural Engineering at 160 Kendal; Michele Delongchamp, formerly with Payroll, is now in Human Resources at 500 MacPherson; Sue Phillips, formerly in the St. James Admissions Office, has joined the School of Hospitality; Jackie Ramo, formerly in the English and Liberal Studies Department at Kensington, is now in Audio-Visual Services at St. James; Patricia Chorney-Rubin, formerly at the Fashion District Day-Care Centre, is now at the Baycrest Day Care; and Lisa Trudel, formerly in the Public Relations Department, is now the Liaison Assistant in the Liaison Office.

Name changes include: Loren McKeen of the Queen Street Day Care, who is now Loren Canham; and Paola Suppa of the Waterpark Day Care, who is now Paola Corrado.

Leaving the College are: Rosemary Armitage, Marilyn Boyle, James Carswell, Lea Jukes-Williamson, and Mary Madigan-Lee.